1. Get the Data
2. Clean the Data / Exploratory Analysis
3. Model
   1. What is the question?
      1. Structured or unstructured?
      2. Classification or Regression?
   2. What Model?
      1. Classification
         1. KNN
         2. Logistic Regression
      2. Regression
         1. Linear regression / OLS
   3. Feature Selection
      1. Libraries
         1. Kbest
         2. RFE
      2. Techniques
         1. Top Down / Bottom Up
         2. Use intuition / correlations
      3. Regularization
         1. L1, L2
   4. Is it Overfit? GridSearch can iterate over these hyperparameters
      1. Cross Validation
      2. Train / Test / Split
      3. Regularization
      4. Run model on Test data. Then if good run on whole dataset.
   5. Goodness of fit
      1. Classification
         1. Accuracy (model Score)
         2. Confusion Matrix
         3. Classification Report
      2. Regression
         1. Rsquared, mean squared error
         2. plotting